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GTOC Spring Trunk Show
Thousands of Designer Eyeglass Frames at Discount Prices

Traverse City, April 6, 2011– Grand Traverse Ophthalmology Clinic hosts its annual Spring Trunk Show on Thursday, May 5th from 1 p.m. to 7 p.m.

This year, participants will enjoy the festive atmosphere of Cinco de Mayo among the tables overflowing with fashionable frames from top designers like Lucky, Dolce Vita, John Varvatos, Jones of New York, and Taxi among others. Discounts of 20% and more will be offered on complete pairs of glasses ordered during the always-popular event. Refreshments will also be served.

Five percent of proceeds from the sale will benefit C.H.A.P., Munson Hospice & Palliative Care and the Father Fred Foundation.

GTOC will also be accepting donations of non-perishable food items for the Father Fred Foundation during the trunk show.

For more information, call Grand Traverse Ophthalmology Clinic, 929 Business Park Drive, Traverse City at 231.947.6246 or 800.968.6612, or visit www.gtoc.net.